

**Graphic Era (Deemed to be University) Dehradun**  
**Department of Management Studies**  
**Executive Development Program**  
**(Post Graduate Diploma In Sustainable (ESG) Financing)**



## **COURSE OVERVIEW**

- Duration: 12 Months
- Category: Financial Management.
- Course Fee: 1.25 lacs

## **PROGRAM DETAILS**

Sustainability has gained the attraction of policy makers, corporates, investors and other stakeholders across the world. The Environment, Social and Governance (ESG) investing has emerged as an attractive option for those seeking to balance profitability with sustainability. Benjamin Graham's concept of value investing is considered as the first wave of investing. It attracted attention of the investing community. The 2nd wave came with Harry Markowitz's modern portfolio theory. Fund managers globally adopt both the styles of investing. The latest trend is Environment, Social and Governance (ESG) towards sustainable investing. ESG is being considered as the third wave of investing. Governance has gained significance in recent times. ESG is fast gaining ground and attracting the attention of fund managers and investors globally. The popularity of ESG is reflected in share of ESG in total investments.

It is a comprehensive 12-month programme that recapitulates participants' knowledge of the ESG domain at an operational level and also seeks to build on it to develop a strategic perspective. The programme aims to equip middle and top-level managers with knowledge and skills to make ESG enabled investment decisions to build and sustain competitive advantage.

The programme begins with a brief overview of basics of investing. The programme focusses on critical issues of corporate governance. The programme covers the dynamics of environment, social and governance (ESG) for sustainable investing. The ESG standards and ESG reporting is covered to enable the participants to apply the ESG as a tool for sustainable financing and enhance the returns of their portfolios.

## **PROGRAMME CONTENT**

- **Module 1: Fundamentals of Investing**
- **Module 2: Corporate Governance**
- **Module 3: Dynamic of Environment, Social and Governance for Investing**
- **Module 4: ESG Standards**
- **Module 5: Integrating ESG in Portfolio Construction**
- **Module 6: ESG Reporting**

### **Programme Highlights**

- Designed to equip managers with global best practices in ESG
- Campus immersion module of 5 days
- Three-hour sessions held once a week by guest faculty
- Unique blend of multidisciplinary subjects
- GEU Dehradun Executive Alumni status

### **Programme Details**

## **PEDAGOGY**

The teaching approach will be highly interactive and deploy diverse pedagogical tools and techniques including lectures, case studies, live corporate examples, and general discussions. To provide greater industry insights, practitioners would also be invited to share their experiences.

## **KEY LEARNING OUTCOMES**

After completing this programme, the participants should be able to:

- Understand fundamentals of investing
- Examine the impact of corporate governance
- Evaluate the role of Environment, Social and Governance (ESG) for Sustainable Financing
- Integrate ESG in portfolio construction
- Understand the contemporary developments and challenges of ESG standards and reporting.

## **PROGRAMME DELIVERY/COURSE PEDAGOGY**

Sessions will be conducted via a state-of-the-art Interactive Learning (IL) platform and delivered in Direct-to-Device (D2D) mode that can be accessed by learners on their Desktop, Laptop, Tablet or Smartphone. Participants will be provided reading materials, etc., for each course. They may also interact with the concerned faculty through e-mails/chat mode.

## **WHO SHOULD ATTEND?**

- Middle and top-level managers with at least seven years of work / industry experience.
- Finance background is not necessary.

## **ELIGIBILITY CRITERIA**

- Bachelor's degree (10+2+3 or 10+2+4) or equivalent; or 2-year Master's degree or its equivalent from institutions or universities recognised by UGC/AICTE/AIU/DEB
- Candidates should have 50% or higher in graduation to be eligible. Marks for all (3 or 4) years to be included for calculating graduation percentage
- Those candidates who have less than 50% marks in graduation but have more than 50% marks in post-graduation (from a recognised university) are also eligible for the programme
- Candidates should be working at the time of filling the application form
- Candidates should have a minimum of three (3) years of full-time paid experience at the time of application. This should be after the graduation degree/qualifying degree is complete
- Participants will be selected on the basis of their overall profile.
- Select applicants may be interviewed by Program Directors, if required.

\*Internships and Training Experiences will not be considered in full time work-experience.

## **ASSESSMENT**

A minimum of 75% attendance to the LIVE lectures is a prerequisite for the successful completion of this program. There will be periodic evaluations built in throughout the duration of the course. These may be in the form of a quiz, experiential assignment, project, case studies or other objective/subjective assessments. The evaluations are designed to ensure continuous participant engagement with the course and encourage learning. The main objective of the assignments and projects will be to help participants apply their conceptual learning from the programme to actual organizational decision-making scenarios. Passing qualification for the program will be based on (a) attendance requirement (b) mandatory number of experiential assignment submissions and (c) project submission. Participants who successfully complete the same will be awarded a certificate of completion by GEU. Participants who are unable to clear the evaluation criteria but have the requisite attendance will be awarded a participation certificate by GEU.